

AND THEY'RE OFF!!



Saddle up to jockey for new members and get a chance at a trifecta of prizes!

2017 Fall Membership Drive

Now through Sept. 20th

TEAM UP

The team that recruits the most new members by September 20th will win a cocktail party at 1801 GRILLE in Columbia.

OR

GO STAG

Sponsor new members for a chance to win a weekend getaway in Greenville, SC. A drawing will be held at our October 10 Annual Meeting.



The Overall Top Individual Recruiter will win two tickets to their choice of upcoming BIA Event:



To see full Membership Drive rules or to join a team, Please contact the BIA Staff at (803) 256-6238.

2017 BIA Membership Drive

General Rules:

The Membership Drive period is from August 1 through September 20, 2017.

All applications (with dues payment) must be in by 5:00 p.m. on 9/20/2017. Applications received without payment in full will not be counted towards individual recruiter or team totals.

Only new Builder, Associate and Affiliate membership will be counted. Membership must be approved by vote of the BIA Board of Directors or it will not be counted towards individual recruiter or team totals.

Recruiter credit will be given to the member whose name is in the "Sponsored By" blank on the completed application. Any application received during the drive period without a name in the "Sponsored By" blank will be assigned to a member in good standing by the BIA Staff.

Membership Drive Teams:

Five (5) Membership Drive Teams will be formed and lead by members of the BIA Board of Directors. Each team may have no more than ten (10) members.

Team rosters must be finalized and given to BIA Staff no later than September 1, 2017. No additions or substitutions will be allowed after that time.

Each team will meet at the BIA Office in downtown Columbia, SC for a new member recruiting day on either September 11, 12 or 13. The team must schedule their time with BIA Staff no later than September 1, 2017. BIA Staff will supply each team with a list of past and potential BIA Members, but they are encouraged to bring their own list of people to call.

Prizes:

Three separate prizes will be given after the drive is complete:

Top Individual Recruiter will receive their choice of two (2) tickets to either the 2017 Big Thursday Oyster Roast (VIP) or the 2017 BIA Holiday Ball.

Top Team gets a happy hour/party for the team. Arrangements will be made by the BIA Staff in conjunction with the winning team captain.

Greenville Getaway Drawing:

A drawing for a weekend getaway to Greenville, SC will be held on Tuesday, October 10, 2017 during the BIA Annual Meeting. All Membership Drive winners will be announced at this meeting.

To enter the drawing, a member must recruit at least one new member during the drive period. Any BIA Member in good standing is eligible for the drawing, regardless of Membership Drive Team participation.

For each new member sponsored during the drive period, the sponsor of record will receive that number of entries per new member. For example, sponsor 1 new member, get (1x1): 1 entry. Sponsor 2 new members, get (2x2): 4 entries. Sponsor 3 new members, get (3x3): 9 entries. Sponsor 4 new members, get (4x4): 16 entries... and so on.

All prize announcements are final. Prizes may not be redeemed for any cash value. Prizes subject to change.