

SPONSOR COMMITMENT

To register for any of the following programs or opportunities, check off the options that interests you and return the form to the BIA. Some sponsorships are limited and may not be available at the time we receive your form. The number in parenthesis denotes the number of sponsorships available. *Not included in BIA Elite total.

Membership Touch System (pg. 6)

- Yearlong Sponsor \$2,000

State Convention Columbia Dinner (pg. 6)

- Presenting Sponsor \$1,500 (1)
- Cocktail Sponsors \$750
- Host a Builder \$300

BIA After Hours (pg. 6)

- Full Membership \$750
- Builder Members Only \$500
- High Performance Building Council \$200
- Remodelers Council \$300
- Sales & Marketing Council \$500
- Sumter/Clarendon Chapter \$150

BIG THURSDAY Rivalry Party (pg. 7)

- Championship Sponsor \$1,700
- Heisman Sponsor \$700
- MVP Sponsor \$350

Builder Speed Networking (pg. 7)

- Lunch Sponsor \$1,000
- Associate Member Fee \$500*
- Specialty Trade Fee \$250*
- Non-Member Fee \$750*

BIA Clay Shoot (pg. 8)

- Tournament Sponsor \$500
- Station Sponsor \$200
- Presenting Sponsor \$1,500

Midlands Real Estate Forecast (pg. 8)

- Headline Sponsor \$1,000

President's Reception for New Members (pg. 8)

- Reception Sponsor \$300/quarter
- Reception Sponsor \$1,000/4 quarters

Builder REALTOR Fish Fry (pg. 9)

- Entertainment Sponsor \$1,000
- Bar Sponsor \$500

Chili for Charity* (pg. 9)

- Host Sponsor: Space and Accommodations
- Presenting Sponsor \$500 (1)
- Beverage Sponsor \$750
- Event Sponsor \$200
- Entertainment Sponsor \$500
- Best Booth Award Sponsor \$100 (1)
- People's Choice Award Sponsor \$150 (1)
- Best Dang Chili Award Sponsor \$250 (1)

Builder Day at the Capital (pg. 10)

- Capitol Luncheon Sponsor \$1,500 (2)

Membership Meetings (pgs. 10-13)

- General Membership Meeting \$1,500
- BIA Annual Meeting/Spike Night \$2,000
- BIA Remodelers Council \$400
- High Performance Building Council Meeting \$400
- High Performance Building Council Power Lunch \$400
- SMC Know & Grow Event Sponsor Provide Location and Breakfast
- SMC Presenting Sponsor \$1,000 (1/quarter)
- SMC Gold Sponsor \$500 (2/quarter)
- SMC Silver Sponsor \$250 (2/quarter)
- SMC Cocktails & Connections Host Sponsor Provide Appetizers and Gift Card

SMC New Homes Bus Tour (pg. 12)

- Presenting Sponsor (\$2,000)
- Bus Sponsor (\$750)
- Builder Sponsor (\$350)

Bus Trip to Washington (pg. 13)

- Bus Sponsor \$3,000 (4)
- Dinner Sponsor \$1,000
- Capitol Hill Sponsor \$1,500
- Cocktail Sponsor \$750
- Cooler Sponsor \$500

BIA Golf Classic (pg. 14)

- Presenting Sponsor \$15,000
- Platinum Tournament Sponsor \$6,000
- Diamond Tournament Sponsor \$3,000
- Gold Level \$1,500
- Silver Level \$750
- Bronze Level \$500
- Cart Sponsor \$750 (4)
- Reception Sponsor \$1,000 (1)
- Wacky Game/Poker Run Sponsor \$250-\$500
- Team Fee \$700*
- Individual Golfer Fee \$200*

2021 BIA Holiday Ball (pg. 15)

- Platinum Sponsor \$4,000
- Diamond Sponsor \$2,200
- Gold Sponsor \$1,150
- Silver Sponsor \$600
- Bar Sponsor \$3,000
- Band Sponsor \$3,000
- Residential Builder of the Year Award Sponsor \$600
- Commercial Builder of the Year Award Sponsor \$600
- Associate Member of the Year Award Sponsor \$600
- Trade Partner of the Year Award Sponsor \$600
- Richard N. Sandler Award Sponsor \$600

Bass Classic (pg. 16)

- Title Sponsor \$2,500 (1)
- Presenting Sponsor \$1,500 (1)
- Dinner Sponsor \$1,000 (1)
- Breakfast Sponsor \$750 (1)
- Weigh-in Sponsor \$750
- Beverage Sponsor \$500
- Bass Tournament Sponsor \$300

Building & Remodeling Awards (pg. 17)

- Main Sponsor \$1,500
- Award Sponsor \$500

Sumter/Clarendon Golf Tournament (pg. 17)

- Presenting Sponsor \$2,500
- Corporate Sponsor \$1,000
- Hole Sponsor \$125/ea
- Beverage Cart Sponsor \$500/ea

REGAL Awards (pg. 18)

- Platinum Sponsor \$5,000
- Diamond Sponsor \$3,500
- Gold Sponsor \$2,000
- Silver Sponsor \$1,200
- Bronze Sponsor \$750
- Lounge Sponsor \$5,000 (1)
- Music Sponsor \$2,000 (1)
- Step and Repeat Sponsor \$2,500 (1)
- Bar Sponsor \$3,000 (1)
- Dessert Sponsor \$3,000 (1)
- Cigar Bar Sponsor \$2,000 (1)
- Photography Sponsor \$1,500 (1)
- Restroom Sponsor \$500 (1)

BIA Website (pg. 19)

- Website Sponsor \$1,000
- Home Page Ad \$120/month
- Home Page Ad \$1,000/year
- Interior Banner Ad \$60/month
- Interior Banner Ad \$150/3 months
- Interior Banner Ad \$550/year
- Enhanced Web Participation \$100/12 months

E-newsletters (pg. 19-20)

- Blueprint Express Sponsor \$150/month
- Economic Quarterly Review Sponsor \$150/issue
- Economic Quarterly Review Sponsor \$1,000/year

Carolina Classic Home & Garden Show (pg. 21)

- Title Sponsor
- Entertainment Sponsor \$5,500
- Preview Party Sponsor \$3,500
- Corporate Sponsor \$2,500
- Admission Ticket Sponsor \$1,500+
- Exhibitor Badge Lanyard Sponsor
- Seminars \$250/ea.* (Three or more = Sponsor)

TOUR OF HOMES (pg. 22)

- Featured Home \$900*
- Featured Community \$2,500*
- Featured Home in Featured Community \$700*
- Multi-Home Discount \$2,700*
- Featured Apartment/Senior Living Community*
 - \$1,350 BIA Member
 - \$1,850 Non-Member
- Showcase Home #1 & Cover Bid
- Plan Book Pick-up Locations \$3,000 min. bid
- Sneak Peek \$2,500 min. or host covers costs*



Sponsorship dollars of nearly everything listed here adds up in the BIA Elite Sponsorship program. Each level you reach (\$5,000, \$10,000, \$15,000 or \$20,000) brings extra benefits and recognition to your company. **Not included in BIA Elite total.*

Use this form to make all of your sponsorship selections for the year. To receive the listed benefits, all event sponsorships must be paid in full prior to the scheduled event. Exclusive sponsorships require a 50% deposit and a 60-day notice of cancellation. Please allow 48 hours for BIA Staff to confirm availability of limited sponsorships.

Company Name

Billing Contact

Phone

E-mail

Street Address/P.O. Box

City/State/Zip

Payment Method

Check Enclosed Please Invoice the full amount

Credit Card (Visa, MC, Amex, Discover) *Add 3% to total*

Please return completed form to:
 BIA of Central SC, 625 Taylor St., Columbia, SC 29201
 or Fax to (803) 779-0635
 Questions? Call us at (803) 256-6238
 or e-mail info@columbiabuilders.com

For Office Use Only

BF#: _____ Invoice#: _____

BIA Elite Qualification:

- \$5,000 - \$9,999 \$10,000 - \$14,999
- \$15,000 - \$19,999 \$20,000+

Payment Type: _____

Payment Amn't: _____

Payment Date: _____