

BIA Membership Drive 2022

Theme: Game On!

Drive Period: August 1 – October 7

Basic Rules:

New Member applications must be received by BIA Staff with payment of dues in the Drive Period in order to be counted in the drive and to win prizes.

The member that is indicated as “Sponsor” on the application will receive credit for that new member.

Only one sponsor allowed per new member.

Board of Directors – Board members will be divided into four teams. The team that recruits the most new Builder/Associate/Affiliate Members during the drive period will win a dinner at Halls Chophouse in Columbia, SC on Monday, November 7.

Individual Members – All BIA of Central SC Members (Builder/Associate/Affiliate) and Council-only members can win prizes for recruiting new Builder/Associate/Affiliate members into the BIA during the Membership Drive.

Prizes:

All BIA Members and Council-Only members in good standing are eligible to win prizes:

Top Recruiter – The member that sponsors the most new Builder/Associate/Affiliate members during the drive period will win dinner at Halls Chophouse with winning Board of Directors team on November 7 PLUS the BIA Swag Bag, 2 VIP BIG THURSDAY Tickets and 2 Holiday Ball tickets + Hotel Room at DoubleTree by Hilton on Dec. 9, 2022.

12+ New Members Sponsored: BIA Swag Bag, 2 VIP BIG THURSDAY tickets, and 2 BIA Holiday Ball tickets + Hotel Room at DoubleTree by Hilton on Dec. 9, 2022

8-11 New Members Sponsored: BIA Swag Bag plus 2 VIP tickets to BIG THURSDAY and two BIA Holiday Ball tickets

5-7 New Members Sponsored: BIA Swag Bag plus 2 tickets to BIG THURSDAY

2-4 New Members Sponsored: BIA Swag Bag

Other Prizes:

NAHB and the HBA of SC are also running membership drives at this time. The new members you recruit will also count towards prizes and incentives in those drives in addition to the prizes listed above. For example, you could also win complimentary registration to the State Convention in Hilton Head this October, registration + hotel to the state convention or a two-night stay at a Las Vegas hotel for the 2023 International Builders’ Show (IBS) in January, or round-trip airfare for two and a two-night hotel stay in Vegas for IBS, among other prizes.