



HBASC MEMBERSHIP MONOPOLY

Recruit for Membership Monopoly

Get ready for Membership Monopoly, HBASC's 2022 membership drive!
Start recruiting to win prizes and 2023 IBS "achievements"

The game is open NOW through October 31! Will you #PassBoardwalkSC?

Rules of Play

All HBASC members are eligible to play. All you need to do to become a Player is recruit new members.

How to Earn Points:

1. A Player will earn (1) point for each new member (builder or an associate) recruited.
2. A Player may earn (1) extra point if the new member donates to S.C. Build PAC at the Silver Hammer level (\$250) or higher (and is qualified).
3. A Player may earn (1) extra point if the new member enrolls in HBASC's Health Insurance program or registers to attend the HBASC Convention or Bird Supper.
4. A Player sponsors a local event at a level of \$250 or higher.

Players may earn a total of (4) points for recruiting one new member. Here's how:

- One new builder or associate member = 1 point
- HBASC Health Insurance program and/or HBASC Convention/Bird Supper = 1 point
- S.C. Build PAC at Silver Hammer or higher = 1 point
- Sponsor a local association event at \$250 or higher + 1 point

1. A Player's 'extra points' must be enrolled/registered and qualified in the Healthcare program and/or the HBASC Convention/Bird Supper by October 31. Verification of enrollment in the above program(s) is based on the program's respective new enrollee report.
2. A Player's new member tally is based on the 'new member' column from NAHB's monthly Spike report. The Players' final new member count is based on the October 31, 2022 report.
3. A Player may not combine points with other Players.
4. Achievements are non-transferable. Achievements can only be redeemed by the player who is a member of record.
5. There is no limit on how many Players can win!

All winners will be announced no later than November 30, 2022.

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Achievements

If you recruit, you can win achievements!

- Earn 5 points to win an exclusive entry for you and a guest to an HBASC-hosted Recruiter Reception at NAHB's IBS in Las Vegas, Nevada **or** a complimentary registration at the HBASC Convention in Hilton Head Island, South Carolina.
- Earn 15 points to win a two-night stay at a HBASC-designated hotel in Las Vegas for you and a guest to attend HBASC's exclusive Recruiters' Reception **or** a two-night stay at the HBASC convention in Hilton Head Island.
- Earn 30 points to win roundtrip airfare for you and a guest to Las Vegas, plus the two-night hotel stay and access to HBASC's exclusive Recruiter Reception. Will you pass Boardwalk and win?

The Local Associations can also take a Chance and collect from the Community Chest. The bank will award cash prizes = Largest % increase in membership for Builder/Associates only.

- 1st place = \$2500
- 2nd Place = \$1500
- 3rd Place = \$500

**Remember: All members can play and there is no limit on how many can win.
Do you have what it takes to #PassBoardwalkSC?**

Membership Monopoly has begun! It is important to keep your recruiting efforts strong. Remember, recruiting could earn you a trip to the 2023 NAHB International Builders Show in Las Vegas — including roundtrip airfare, hotel, and a reception and at the HBASC convention.

Here are some tips and tricks to recruiting new members:

- Check with your subcontractors, local insurance agents and realtors and make sure they are all members. Remember, that members do businesses with members.
- Remind non-members that the only way to enroll in the Health Insurance program and many of the Member Benefits is to become a member of your local association.
- Ask your local association for membership brochures and other documents to help you explain membership benefits to others.
- Know you are not alone. Your local association, HBASC and NAHB all have resources to help you in your recruiting efforts.

Membership Monopoly ends Oct. 31
Recruit New Members to #PassBoardwalkSC