

2022 BIA of Central SC Marketing & Sponsorship Opportunities

To register for any of the following programs or opportunities, check off the options that interest you and return the form to the BIA. Some sponsorships are limited and may not be available at the time we receive your form.

Membership Touch System

- Yearlong Sponsor - \$2,000

State Convention Columbia Dinner

- Presenting Sponsor - \$4,000 (1)

BIG THURSDAY Rivalry Party

- Championship Sponsor - \$2,000
- Heisman Sponsor - \$1,000
- MVP Sponsor - \$500

Builder Speed Networking

- Sponsor - \$2,000 (2)

BIA Clay Shoot

- Presenting Sponsor - \$3,000
- Tournament Sponsor - \$1,000
- Station Sponsor - \$400

Midlands Real Estate Forecast

- Reception Sponsor - \$2,000
- Headline Sponsor - \$1,000

President's Reception for New Members

- Reception Sponsor - \$300/quarter
- Reception Sponsor - \$1,000/4 quarters

Membership Meetings

- BIA Lunch & Learn - \$5,000
- BIA Social Club - \$5,000
- BIA Annual Meeting/SPIKE Night - \$5,000

Remodelers Council Meetings

- Remodelers Quarterly Meeting Sponsor - \$400

High Performance Building Council

- HPBC Membership Meeting - \$400
- HPBC Power Lunch - \$400

Builders Day at the Capital

- Capitol Luncheon Sponsor \$1,500 (2)

Builder/REALTOR Fish Fry

- Entertainment Sponsor - \$1,000
- Bar Sponsor - \$500

SMC Quarterly Meetings

- SMC Presenting Sponsor - \$1,250 (1/quarter)
- SMC Gold Sponsor - \$500
- SMC Silver Sponsor - \$250
- SMC Know & Grow Event Sponsor - \$750 + prize
- SMC Cocktails & Connections Sponsor - \$750 ++

SMC Know and Grow

- Sponsor – Cost of Location/Breakfast

SMC Chili Cookoff

- Presenting Sponsor - \$5,000
- Beverage Sponsor - \$1,000
- Best Booth Award - \$1,000 (1)
- People's Choice Award - \$1,000 (1)
- Best Dang Chili Award - \$1,000 (1)

Bus Trip to Washington, DC

- Bus Sponsor - \$4,000
- Cocktail & Dinner Sponsor - \$3,000 (1)
- Capital Hill Sponsor - \$2,000

BIA Golf Classic

- Presenting Sponsor - \$15,000+
- Platinum Tournament Sponsor - \$6,000
- Diamond Tournament Sponsor - \$3,000
- Gold Level - \$1,500
- Silver Level - \$750
- Bronze Level - \$500
- Beverage Cart Sponsor - \$750 (4)
- Reception Sponsor – Bid: _____ (Min. \$1000)
- Wacky Game/Poker Run Sponsor - \$500

2022 BIA Holiday Ball

- Platinum - \$4,000
- Diamond - \$2,200
- Gold - \$1,150 Bar - \$3,000
- Silver - \$600 Band - \$3,000
- Pre-Party Sponsor - \$2,500
- Residential Builder of the Year - \$800
- Commercial Builder of the Year - \$800
- Associate Member of the Year - \$800
- Trade Partner of the Year - \$800
- Richard N. Sandler Award - \$800

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M.P. Nieri Bass Classic

- Title Sponsor - \$5,000 **SOLD!**
- Weigh-in Sponsor - \$2,000 (1)
- Dinner Sponsor - \$1,000 (1)
- Breakfast Sponsor - \$1,000 (1)
- Beverage Sponsors - \$1,000
- Fishin' Sponsor - \$400

Building & Remodeling Awards

- Main Sponsor - \$1,500

REGAL Awards

- Platinum - \$5,000
- Diamond - \$3,500
- Emerald - \$2,500
- Gold - \$2,000
- Silver - \$1,200
- Bronze - \$750
- Lounge Sponsor - \$5,000 (1)
- Entertainment/Music - \$2,000 (1)
- Step and Repeat - \$2,500 (1)
- Bar Sponsor - \$3,000 (1)
- Dessert Sponsor - \$3,000 (1)
- Photography Sponsor - \$1,500 (1)
- Restroom Sponsor - \$500 (1)

BIA Website

- Website Sponsor - \$1,000/year
- Home Page Ad
- \$120/mo. \$1,000/year

E-newsletters

- Blueprint E-xpress - \$200/month
- Blueprint E-xpress - \$1,500/year
- Economic Quarterly Review - \$200/issue
- __ 1st __ 2nd __ 3rd __ 4th Quarter

Carolina Classic Home & Garden Show

- Title Sponsor - \$15,000 **SOLD!**
- Admission Sponsor - \$5,000 **SOLD!**
- Entertainment Stage - \$1,500
- Education Stage - \$1,500 **SOLD!**
- Member Preview Night - \$3,500
- Member Preview Bar - \$2,500
- Corporate - \$3,000
- Exhibitor Badge Lanyard - \$500+

PARADE OF HOMES

- Showcase Home (1) – Bid: _____
- Weekend Event Sponsor: \$5,000 (limited)
- Website/App Sponsor - \$1,000

Company Name: _____

Billing Contact: _____ E-mail: _____

Office Phone: _____ Other Phone: _____

Mailing Address: _____
Street/P.O. Box City State Zip

Payment Options:

- __ Single Payment (now) __ Two Payments (one now and one in June 2022)
- __ Quarterly Payments (January, April, July, October) __ Other

Payment Method: __ Check __ Credit Card

Please return completed form to:

BIA of Central SC, 625 Taylor St., Columbia, SC 29201
Fax to (803) 779-0635 E-mail to: info@columbiabuilders.com

Questions? Please call us at (803) 256-6238

For Office Use Only:

Date Received: _____

Invoice #: _____

BIA Elite Level:

__ \$5,000 - \$9,999 __ \$10,000 - \$14,999

__ \$15,000 - \$19,999 __ \$20,000+