

# BIA Elite

As a new year begins we want to thank you for your membership in the Building Industry Association of Central South Carolina (BIA). Your support of our industry allows us to advocate on your behalf in the Greater Columbia area, which now includes Clarendon and Sumter Counties in addition to Fairfield, Kershaw, Lexington, Newberry and Richland Counties.

As a thank you for your continued support of the BIA and our many events, we've developed the BIA Elite sponsorship program full of extra benefits and recognition for our top supporters. Simply add up your yearly sponsorship dollars to see which level you reach, and consider adding another sponsorship or two to reach the next level!

<b>Elite Sponsor Benefits</b>	<b>Platinum Level</b> \$20,000+	<b>Gold Level</b> \$15,000 - \$19,999	<b>Silver Level</b> \$10,000 - \$14,999	<b>Bronze Level</b> \$5,000 - \$9,999
Leveled Recognition Letter from current BIA President and BIA EO in January <i>Blueprint</i> with tiered Logo recognition	★	★	★	★
Tiered Elite Partner Logo (produced by BIA) for website and promotional pieces	★	★	★	★
BIA Travel Banner displayed at all BIA Events showing Elite Level Partners	★	★	★	★
Elite Partner Pin	★	★	★	★
BIA Website Featured Listing	★	★	★	★
Tiered recognition in BIA foyer	★	★	★	★
Company Logo on BIA member e-mails (Blueprint E-xpress; Economic Update, etc.) tiered by level	★	★	★	
Tiered recognition in all issues of the <i>Blueprint</i>	★	★	★	
Sponsor-provided literature displayed in BIA Office foyer	★	★		
BIA Website Sponsor	★	★		
Logos included in all BIA Board of Directors packets	★	★		
Company Presentation at BIA Board of Directors Meeting	★			
Two Tickets to the BIA Holiday Ball, BIG THURSDAY or REGAL Awards (choose one)	★			